

COIMINKS IS BORN

COIM Group enters the world of inks for flexible packaging: Coiminks is born

From 1 January 2019, the **COIM** group has started the production of inks for flexible packaging under brand name **Coiminks**.

Coiminks inks and varnishes, produced at both the San Martino in Strada (LO) and Offanengo (CR) sites, are serving the EMEA market. The Vinhedo San Paolo plant (Brazil) is running for production and sales in the NAFTA and South America areas.

COIM is already present in the flexible packaging industry with the **Novacote®** line. **Novacote®** adhesives and coatings have been a solid reference point for food and pharmaceutical packaging manufacturers for many years now. **Coiminks** will rely on the same research and development structure and commercial technical service that is available in 4 different continents to provide customers with global knowledge and local presence, in line with the **COIM** group philosophy.

"The food and pharmaceutical packaging market makes up for almost 25% of worldwide turnover for the COIM group", says Alessandro Passerini, CEO of COIM EMEA; "Now thanks to this integration, we expect to consolidate our position by offering our customers a complete solution: inks, adhesives and coatings that will meet the needs of a continuously evolving technological industry".

"The project is very challenging", says Ivo Sensini, Coiminks division manager; "We have been working alongside the group R&D activities to develop 100% polyurethane ink systems that are able to meet the increasing performance needs of our customers. These products are in addition to the standard production currently used by industry converters. "

About COIM Group

COIM is an Italian Group with more than 1 bil \$ turnover. Since 1962 COIM Group has been developing and selling speciality chemical products for the manufacturing industry. COIM Group is present in 4 continents with more than 1.000 skilled employees in 5 manufacturing plants and 20 Sales Offices. COIM Group, under the brand Novacote®, produces and markets a wide range of Adhesives and Coatings for the flexible packaging market. More information can be found at www.coimgroup.com.